

# ROTARY CLUB OF SALE INC.

CHARTERED 1928



## WEEKLY BULLETIN OF THE ROTARY CLUB OF SALE.

**Club President**  
Grant Ellers  
**Secretary**  
Laurie Smyth

Vol 79 No. 12      11th September 2006

**R.I. President**  
William (Bill) Boyd  
**District Governor**  
Dennis Heslin  
**Assistant Governor**  
Brian Norris

**Chairman:** Bob Davis

**September is New Generations**

### PRESIDENTS' ANNOUNCEMENTS

- President Grant informed the Club that the guest speaker arranged for tonight could not make it and Col will give his address instead.
- McDonald's Restaurants are running an advertising campaign to promote Rotary. The project is an initiative of RCAP and involved printing 4.2 million placements with the cost met by McDonald's.
- Champions of the Bush held an Oration night on Wednesday as part of a series to promote youth leadership.
- Offers to host the Grand Final day lunch are being sought for 23<sup>rd</sup> September. Col will provide the big screen.
- Daniel will store the corks for the wheelchair project. Please bring along to the meeting any you have saved.
- Laurie will distribute the RDU magazines to various waiting rooms where people can read them and become informed about Rotary.
- Alan updated the members about signs for the Heritage Walk. They will be produced in the next two weeks using a new technology. A working bee in October will be arranged to erect the signs.

### **Guest Speaker:** Col Counsell – An Inconvenient Truth: Global Warming

Col, in researching the purchase of a new, environmentally friendly car, came across Al Gore's book, An Inconvenient Truth – Global Warming. He read the book critically with Rotary's Four Way Test motto in mind "Is it the Truth" and came to the conclusion that we don't want to believe in global warming because it will interfere with our lifestyle.

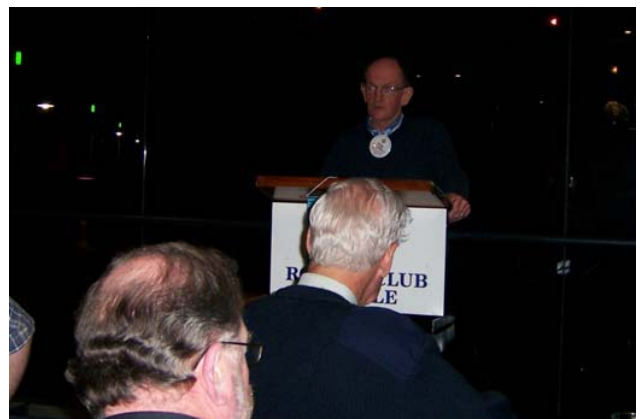
Col went on to explain how global warming works and that human activities are causing an environmental debt. This can be offset by planting trees but eventually trees die and a better way avoid global warming is to stop taking fossil fuels from the ground.

A film based on the book has been reviewed by seven scientists who agreed with the points made. The film has also been reviewed in both the popular press and in scientific journals with the overwhelming majority agreeing with the causes described in the film.

Sale Cinema has agreed to show the film following Col's

request.

The talk initiated a lively discussion with Alan agreeing that action needs to be taken but presenting the view that the action required depends on whether the cause is actually man's impact on the environment or a geological cycle. Col replied that the more time we spend under-



Col addresses the RC of Sale on global warming

standing the issue, the better position we are in to deal with it.

Keith suggested that stopping digging up coal would help alleviate the impending problem and Alan added that planting trees is only a short term, temporary solution. Brian, too, agreed that there is a significant issue that needs to be addressed but that managing the change is a challenge for governments and they base their policies on economics.

David C. took the view that with everyone thinking about the environment and implementing the suggestions put forward, there will be some improvement, irrespective of the cause of the global warming.

Emu emphasised the importance of getting the message across to the community at large while Mike pointed out that housing designs have improved considerably in recent years and that as a consequence energy use in the home is now less than 30 years ago.

Daniel made the final point and said that unless we have a leader who can fight for what he believes in - to the finish - we won't achieve anything.

Col summed up his talk and expressed his hope that as a Club we can achieve a good result. Grant then thanked Col and suggested that perhaps Rotary International may take up the issue, especially with world attention focused on it as a result of the pace of change

**Greenhouse tips.**

- Use energy saving globes. These cost more to buy but last 10 times longer and use 1/5 the power of incandescent globes.
- Do not locate your refrigerator next to a heating appliance.
- Avoid using plastic bags

**Sergeant-at-Arms: Double Trouble with Daniel and Mike**

- After helping Collingwood over the line the previous week, Keith let the team down and paid for the loss, courtesy of Mike.
- David T. paid up for the rain "not quite snow" he received...
- ... while David C. was fined for sunbaking.
- Brian has recognised the value of bike-riding and took to the road on his day off. His fine resulted from the need for a grip on his head to prevent the helmet from slipping off.
- All Collingwood supporters had their fines paid by Leo.
- Grant as representative of all racing car drivers made a contribution on behalf of Peter Brock
- Col paid up for organising Kylie Debono as a guest speaker.
- Adrian paid up for breaking into the US market.
- Don was fined because he knew all the weekend's sporting scores.
- Alan managed to raise \$100,000 for running the Melbourne Show.
- For Richmond the footy season is over and as a result Rod paid his final footy fine for the year.
- Emu bore the brunt for the bike accident in Stevenson Rd.

**NEXT MEETING Monday 18<sup>th</sup> Sep**

**Guest Speaker:** Ted Dawson –  
Accommodation for the Disabled  
**Chair:** Leo O'Brien  
**Sergeant:** Chris  
**Attendance:** Noel Langley  
**Set up:** Carmel  
**Venue:** Relish

**Meeting Monday 25<sup>th</sup> Sep**

A Night at Stratford on Avon  
**Partner's Night**  
**Chair:**  
**Sergeant:**  
**Attendance:** Noel Langley  
**Set up:**  
**Venue:** Parish Hall Stratford

**ON THE RADAR**

Sat 23<sup>rd</sup> Sep – Grand Final Luncheon – any suggestions for a venue are welcome.  
Col will provide the big screen  
Mon 2<sup>nd</sup> Oct - DG Visit  
Mon 9<sup>th</sup> Oct –  
Mon 16<sup>th</sup> Oct – Scott Hargreaves  
Mon 23<sup>rd</sup> Oct -

**Relish Contact Details**

Hosts: Tania Jones & Robert Wood  
Phone/Fax: (03) 5144 5044  
Rotarians, if you are going to be absent you **must** notify Relish by phone no later than 12:00 midday on the Monday of the meeting or let Noel know the week before.  
If you are away from home you will find friends at all Rotary Clubs. You can make up for missed meetings of the Sale Club with any of the following local Clubs:  
Bairnsdale: Tuesday 6:00pm Bairnsdale Club  
Bairnsdale Sunrise: Friday 6:45am Main Hotel  
Heyfield: Monday 6:30 Railway Hotel

**NOTICES**

Attendance: 17 Rotarians.  
Visiting Rotarians: None  
Guests: None  
Make-Ups: None reported  
Raffle: Don turned lucky tonight  
Maffra: Thursday 6:00pm Duart Receptions  
Mitchell River: Monday 5:45pm Italian Club  
Sale Central: Tuesday 6:00pm Princeton  
Traralgon: Tuesday 6:00pm Traralgon Golf Club  
Traralgon Central: Monday 6:00pm Latrobe Convention Centre

Lakes Entrance: Wednesday 6:00pm Bellevue Motel      Yarram: Wednesday 6:00pm Yarram Club

For more information about Rotary check the following websites

Rotary Club of Sale:

<http://home.vicnet.net.au/~rcsale/>

Rotary District 9820:

[www.district9820.org](http://www.district9820.org)

Rotary International:

<http://www.rotary.org>

### Worth Thinking About

Letter to Mum

A mother passing by her daughter's bedroom was astonished to see the bed was nicely made and everything was picked up. Then she saw an envelope propped up prominently on the centre of the bed. It was simply addressed "Mum"..... With the worst premonition she opened the envelope and read the letter with trembling hands:

Dear Mum,

It is with great regret and sorrow that I'm writing to you. I had to elope with my new boyfriend John, because I wanted to avoid a scene with dad and you. I've been finding real passion with John and he is so nice. And even though he is 54, divorced (I think) and on parole, and also with all his body piercing, tattoos, beard, and motorcycle clothes I love him as I have loved no other. But it's not only the passion mum, I'm pregnant and John said that he will take care of me and we will be very happy. He already nearly owns a caravan on the outskirts of Wagga Wagga and has a stack of firewood to see us through the whole of winter. He wants to have many more children with me and that's now one of my dreams too. John taught me that marijuana doesn't really hurt anyone and we'll be growing it for us and also for trading it with his friends for all the cocaine and ecstasy we want. In the meantime I ask that you pray that science will find a cure for aids so John can get better; he sure deserves it now with his first baby to me on the way.

Don't worry mum, I'm nearly 15 years old now and I know how to take care of myself. Some day we'll be back to visit so you can get to know your grandchildren.

Your daughter,

Nikki

P.S. None of the above is true. I'm next door. I just wanted to remind you that there are worse things in life than my report card which is in my desk drawer. I love you.....please call me when it is safe for me to come home.

XOX

### A Night at Stratford on Avon Monday, September 25, '06

Evening dinner catered by Holy Trinity Guild in the venerable ambience of the Parish Hall, to keyboard music by old time dance duo, Quicksilver, Munro's Ron & May Kyne, followed by a tour of superb Stratford Museum hosted by Stratford and District historical Society with commentary by prolific author and historian, Linda Barraclough.

\* Time and travel: Depart Sale (pool cars) 6:15pm, arrive Parish Hall 6:30pm.

### About Rotary

#### RI Strategic Plan — Goals and Objectives

##### Goal 1: Eradicate Polio

##### Objectives

1. Advocate for funding and human resources for completion of the eradication effort are committed by The Rotary Foundation and global partners.
2. Maintain a high level of awareness of Rotary's involvement in the polio eradication effort among Rotarians and the general public.
3. Participate in global strategic planning to achieve certification by the earliest possible date.

## Goal 2: Sharpen Program Focus

### Objectives

1. Create a process for identifying, developing, implementing and evaluating a consistent multi-year program of service, for endorsement by each COL, and eliminate the annual change of program focus by the President and/or Board of RI.
2. Create a program focus that unites clubs in their efforts and provides opportunity, flexibility, and encouragement to individual Rotary clubs to respond to the needs of their communities.
3. Pursue opportunities for cooperating with other organizations to better achieve our program objectives.

## Goal 3: Select New Corporate Program Focus

### Objectives

1. Develop the criteria that will be used to select a future corporate program, including a standard measure of success.
2. Develop a process to identify a future corporate program.
3. Develop a plan to build organizational consensus for the selected corporate program.

## Goal 4: Refine Governance/Leadership Structure

### Objectives

1. Develop a plan and process that will more effectively utilize the organization's management resources to achieve greater efficiency in service to Rotary Clubs.
2. Prepare legislative proposals that define the authority of the organization's president, Board and leadership in regard to approved organizational focus, plans, programs and expenditures.
3. Prepare legislative proposals that provide sustained focus over time for the organization's programs and that also provides for the Strategic Planning Committee to prepare a report annually for the Board, which in turn must report to the Council on Legislation (COL) when in session.
4. Identify the core values of RI as they pertain to matters of governance, and incorporate such values into the constitution documents and the code of policies.
5. Define the respective roles of those involved in governance at all levels.

## Goal 5: Improve Training and Education at all Levels

### Objectives

1. Make an in-depth analysis to determine the knowledge and skills necessary for all club, district, and senior international leadership positions and also assess the effectiveness of the current training program.
2. Develop training programs to provide the knowledge and skills identified.

## Goal 6: Expand and Integrate Membership Globally

### Objectives

1. Create and implement a plan that provides for the recognition and preservation of cultural diversity within the organization.
2. Develop and implement a comprehensive plan for membership development and retention based on assessment of current practices.
3. Develop and implement a comprehensive plan for the extension of Rotary to all countries and communities able to sustain a club.
4. Emphasize the importance of relevant weekly meetings that provide members with opportunities for business and personal development.

## Goal 7: Enhance Public Image

### Objectives

1. Develop a review process to determine the success of the current public image campaign.
2. Optimize the opportunities to enhance the public image of Rotary in conjunction with centennial objectives, with particular emphasis on the Chicago area in 2004-05.
3. Ensure a diversified approach to public relations utilizing all media and recognizing regional differences.