

# ROTARY CLUB OF SALE INC.

CHARTERED 1928



Club President  
Grant Ellers  
Secretary  
Laurie Smyth

WEEKLY BULLETIN OF THE ROTARY CLUB OF SALE.

Vol 79 No. 9 21st August 2006

R.I. President  
William (Bill) Boyd  
District Governor  
Dennis Heslin  
Assistant Governor  
Brian Norris

Chairman: Lyndon Webb

**August is Membership and Extension Month**

## PRESIDENTS' ANNOUNCEMENTS

- President Grant made just two announcements. The next meeting will be at The Gippsland Palace and will start at 6:30. The cost of the banquet is \$25 per person.
- Volunteers are needed to help on two days between 21 September and 1 October with the Gippsland Showcase at the Royal Melbourne Show.

Guest Speaker: Fiona Barr: Visitor Information Centre Sale



Wellington Visitor Information Centre - Sale

Lyndon introduced the guest speaker, Fiona Barr, who is the proprietor of the Wellington Visitor Information Centre Sale. Fiona has worked in hospitality for most of her life with Qantas, Ansett and the Windsor Hotel but her first love is tourism. She lists her interests as travel, gourmet food & wine and gardening.

Fiona commenced by stating that she is very happy in the work she does and has the Centre open every day of the year from 9am to 5pm except on Christmas day and Good Friday. She continued by saying that as part of her job she expects the unexpected as she is often asked questions that relate to areas other than Sale. She explained that in her work she represents not only the town but also the area, the state and the country.

The Centre in Sale is a Level 1 accredited Visitor Information Centre and is funded by the shire. It is one in a network of visitor centres throughout the state, a system which is the envy of Western Australia which is finding it very difficult to emulate the same system. Fiona indicated that she is assisted by a great band of volunteers and mentioned John Teychene as one Rotarian who has made a significant contribution to the service.

Visitors are very important to the area and to the state and as part of the friendly and helpful service Fiona provides, she invites people to come and have a look at what is on display. Fiona revealed that she is from Wagga but is very impressed with the Gippsland area.

In response to a question from Graeme who asked if it would make sense to move the Economic Development Centre closer to the Visitor Information Centre, Fiona said that as long as the service is available its location is not important. To a further question by Brian on this point, Fiona explained that there needs to be adequate parking particularly for long vehicles and that the location is in a dangerous position for drivers coming from Melbourne. Emu asked is there a point of difference for marketing and selling Sale as a tourist destination. Fiona sees Sale as a

gateway and therefore is a decision point. She agreed with Emu that this should be how Sale is promoted. Peter cleared up a point about the sculpture at the entrance to Sale and then queried if there were enough B&Bs in the area. Fiona thought that there are but that there are not enough high class motels. She explained that the star-rating system is owned by the motoring bodies (RACV and NRMA) and that the properties in Sale may have been 4½ star when they were built but they have dated and would now rate 3 star.

At this point Lyndon asked Grant to thank Fiona for her talk and closed the meeting.

**Sergeant-at-Arms:** Mike Smith

- Mike was the sergeant again and decided to vary the format by asking for fines from the floor first. David C obliged by fining Rod for being disappointed the weather was good enough for gardening. Brian followed this up by fining David C because he had been observed walking 5 paces behind Christine.
- Harry deserved a fine for this as well because in Vietnam the women walk ahead of their husbands in case there are mines.
- Leo has not yet repaid Lyndon for the extra business he received following the Council property valuations.
- Mike's keen eye noted that Tania came to Rotary wearing boots and made her show everyone as well as making her pay.
- Neil has had a big success with a sponsorship deal for the Marlay Point Overnight Yacht Race and a free lunch to boot so he was expected to pay up.
- If Don can afford to replace his car because it is scratched, he can afford a fine.
- Noel paid again because of his golfing ability. He was home by lunchtime.
- Emu copped one for mixing with the teachers.
- Rod paid up for his role as reporter for the Richmond FC.
- Daniel incurred a fine for going to NZ for some skiing to relieve his bloodshot eyes.
- David T paid up for hibernating on his farm and being out of telephone range.
- Harry copped another fine for not having his name badge.
- Peter won't need to worry about his nude security check when he goes to London as the weather is warming up. He also paid for the old tie he was wearing.
- Brian paid for walking the streets with a mobile attached to his ear.
- Lyndon, Graeme and Adrian were also collared.

<u>NEXT MEETING Monday 28<sup>th</sup> Aug</u>	<u>Meeting Monday 4<sup>th</sup> Sep</u>	<u>ON THE RADAR</u>
<b>Guest Speaker:</b> John Duncan	<b>Guest Speaker:</b> Kylie Debono: West Gippsland Catchment Authority	Mon 11 <sup>th</sup> Sep - TBA
<b>Chair:</b> Harry Hua	<b>Chair:</b> Daniel Smolenaars	Mon 25 <sup>th</sup> Sep - A Night at Stratford on Avon
<b>Sergeant:</b> Rod Exton	<b>Sergeant:</b> Leo O'Brien	Mon 2 <sup>nd</sup> Oct - DG Visit
<b>Attendance:</b> Noel Langley	<b>Attendance:</b> Noel Langley	Mon 13 <sup>th</sup> Nov - Marathon Muster – See below.
<b>Set up:</b> Daniel Smolenaars	<b>Set up:</b> Keith Miller	Mon 5 <sup>th</sup> Mar - A Night at the Institute – See below
<b>Venue:</b> Gippsland Palace	<b>Venue:</b> Relish	

**Relish Contact Details**

Hosts: Tania Jones & Robert Wood  
 Phone/Fax: (03) 5144 5044  
 Rotarians, if you are going to be absent you **must** notify Relish by phone no later than 12:00 midday on the Monday of the meeting or let Noel know the week before.

If you are away from home you will find friends at all Rotary Clubs. You can make up for missed meetings of the Sale Club with any of the following local Clubs:

- Bairnsdale: Tuesday 6:00pm Bairnsdale Club
- Bairnsdale Sunrise: Friday 6:45am Main Hotel
- Heyfield: Monday 6:30 Railway Hotel
- Lakes Entrance: Wednesday 6:00pm Bellevue Motel

**NOTICES**

- Attendance: 20 Rotarians.
- Visiting Rotarians: None
- Guests: None
- Make-Ups: None reported
- Raffle: Rossy struck it lucky
- Maffra: Thursday 6:00pm Duart Receptions
- Mitchell River: Monday 5:45pm Italian Club
- Sale Central: Tuesday 6:00pm Princeton
- Traralgon: Tuesday 6:00pm Traralgon Golf Club
- Traralgon Central: Monday 6:00pm Latrobe Convention Centre
- Yarram: Wednesday 6:00pm Yarram Club

For more information about Rotary check the following websites  
 Rotary Club of Sale: <http://home.vicnet.net.au/~rcsale/>  
 Rotary District 9820: [www.district9820.org](http://www.district9820.org)  
 Rotary International: <http://www.rotary.org>

## About Rotary

### RI Strategic Plan — Introduction

#### Genesis

In 2001-02, Rotary International launched the development of a strategic plan to guide our association as it prepared to enter its second century of service. Working with the consulting firm, Interactive Business Systems, a Strategic Planning Committee appointed by the RI President outlined seven major goals for Rotary. These goals were developed after careful consideration of data collected at the leadership, staff and grassroots levels of the organization as to the important issues and challenges that Rotary faces in the coming decade.

#### The Vision

Key to a Strategic Plan is the ability to look out into the future and imagine what our organization will look like in the future. Following is Rotary's vision statement:

- Rotary will be recognized for its leadership and success in the eradication of polio.
- Rotary will have a strong and visible presence worldwide.
- Rotary will achieve enhanced capacity for friendship and service through a strong organization with increased and diverse membership.
- Rotary will advance its ideals of high ethical standards, international understanding, goodwill, and peace through a membership united in service.

Next week: *The seven Goals and Objectives of the RI Strategic Plan*

### Just for Fun

There was a guy in a theatre, sprawled out over three seats. The usher came by and told the guy to move. The guy mumbled, but didn't answer, so the usher went to get the manager.

The manager goes over and says to the man, "Sir, if you don't move, I'll call the police to have you removed."

Again, the guy mumbled, but didn't answer.

So the manager called the police and a copper came over.

The cop said to the man, "Hey mister, What's your name?" The man said, "Pete." The cop asked, "Where you from, Pete?"

He replied, "The balcony!"

A blond woman walks into a store. Curious about a shiny object, she asks, "What is that?" The store clerk responds, "It's a thermos." The blonde then asks, "What does it do?"

The clerk says "It keeps hot things hot and cold things cold." So she buys one. The next day, she brings it to work with her. Her boss, also a blond, asks, "What is that shiny object?"

She replies "It's a thermos." He asks, "What does it do?" She says, "It keeps hot things hot and cold things cold." He then asks, "What do you have in there?" "2 cups of coffee and an ice-cream."

### A Night at the Institute Monday, March 5 2007

From 1874 Briagolong Mechanics Institute began providing a library of books for locals...and the library remains preserved today, acknowledged as the most comprehensive Institute library in Victoria. Hear of the Institute's role from Margaret Anderson and dine in the depth of history, catered by Briagolong Pony Club  
\* Time and travel: Depart Sale 6:155 (pool cars). Arrive Briagolong 6:45pm