

ROTARY CLUB OF SALE INC.

CHARTERED 1928



Club President
Grant Ellers
Secretary
Laurie Smyth

WEEKLY BULLETIN OF THE ROTARY CLUB OF SALE.

Vol 79 No. 8 14th August 2006

R.I. President
William (Bill) Boyd
District Governor
Dennis Heslin
Assistant Governor
Brian Norris

Chairman: Rod Exton

August is Membership and Extension Month

PRESIDENTS' ANNOUNCEMENTS

- President Grant commenced his announcements with the sad news that past Rotarian Jo Blyton has passed away. Her funeral service will be held at 11am on Friday in Delbridge Hall.
- Another piece of bad news was the resignation tendered by Brenda Burditt.
- Grant indicated that the presentation of the Bulletin is good. The Bulletin editor added that he is getting some good assistance from Col and Daniel and David T has contributed some interesting program items.
- The date set down for the Relay for Life in Sale unfortunately clashes with the District Conference and Grant asked for suggestions about supporting the relay in some other way.
- The participants in the Ride to Conference need to be billeted on the night they are staying in Sale. Grant asked all members to bear this in mind and help by providing bed and breakfast for one or more riders or their support crew in this event which raises money for some very worthy causes, particularly Interplast.
- Col followed up on his talk of last week and urged all Rotarians to invite prospective members to the social night at the Gippsland Palace. Harry promised it will be a good night and an excellent speaker has been organised to address the members

Guest Speaker: Peter Heilbuth

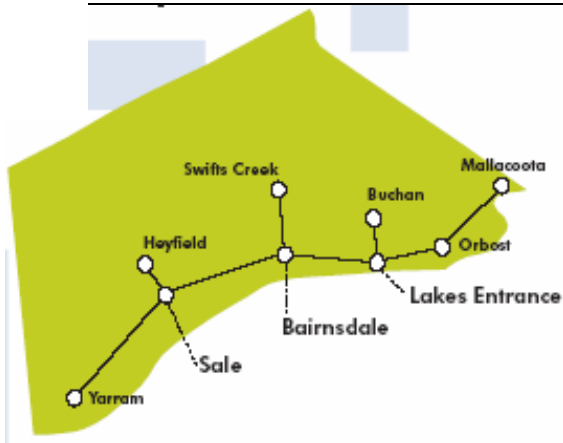
Chairman Rod introduced the guest speaker, Peter Heilbuth, as the Associate Director of Business Development at East Gippsland Institute of TAFE with whom he had worked at Sale Technical School, prior to the establishment of TAFE 20 years ago.

Peter described the EG TAFE as the second smallest in Victoria, after Sunraysia, but that its base area in East Gippsland stretches from Yarram to Mallacoota. He continued by saying that its limited size is due to the sparse population of the area they service but this has also allowed them to be more flexible. The institute is comprised of 18 campuses and covers an area that is 14% of Victoria. The 311 staff (equivalent to 220 full time positions) has 1.6 million student contact hours and teaches 450 courses. EG TAFE celebrates its 20 year anniversary in October and has just won the 2006 Victorian Large Training Provider of the Year Award.

Peter's role at the TAFE Institute is to find commercial work to supplement their income. In response to a question from Rod, Peter explained examples of commercial sources of income are the prisons at Fulham, Junee in NSW and Lara near Geelong,



EG TAFE CEO, Angela Hutson, holds the trophy awarded for Trainer of the Year.



where EG TAFE delivers teaching programs, as well as the oil and gas facilities in Longford, Patties and Vegco in Bairnsdale, Gippsland aeronautics and the forestry training coops from which the logs may be sold for income. Peter outlined the five corporate goals of EG TAFE.

Growing opportunity through learning

- Leveraging our knowledge and our relationships to enhance educational choice and pathways.
- Increasing access to, and participation in, vocational education and training for those who, historically, have felt that mainstream education and training has not met their needs.
- Recognising the existing skills and capabilities of our learners.
- Delivering relevant and flexible learner-centred educational programs and services.

Engaging with stakeholders

- Understanding, and responding to, our stakeholders' needs and expectations.
- Building partnerships, where appropriate.
- Providing value for money and delivering successful outcomes for our government funding.
- Addressing skill shortages in key industries across the region.

Building organisational capacity

- Developing the skills and capability of our workforce.
- Ensuring that our staff have high standards of educational practice and industry currency.
- Affirming effective leadership and our workplace culture as key organisational resources.
- Providing a safe, healthy and welcoming learning environment for all our staff and learners.
- Maintaining a quality-assured approach to our educational practice and systems.

Managing knowledge

- Using technology to improve student and staff access to systems and information.
- Centralising and linking information sources and systems.
- Facilitating opportunities for our staff to share ideas, resources and practices.

Increasing market share

- Analysing our current and prospective markets rigorously.
- Defining and marketing the EG TAFE brand.
- Growing our commercial income and returns in order to invest in our future.
- Securing national and international clients.



EG TAFE apprentices with Chef Instructor Nathan Smith (fifth from left) and Anne Rigg (third from left), Manager Hospitality Department

In response to a question from Harry, Peter said that more funding is available for the traditional trades apprentices such as engineering and even forestry and the TAFE is therefore better able to satisfy employer requirements. Col asked about the re-siting of the Fulham campus to Sale to which Peter replied that Fulham is not a long term viable option but that he expects the transfer is at least 2-3 years away. The netball association has agreed to move and the shire is trying to get funding for their relocation to a multi-purpose site.

Tania enquired why TAFE turned to teaching aviation trades when the number of jobs available is so limited and variable. Peter pointed out that this industry is high on the priority list of the government and that local employers demand this course. Although RMIT would be better able to service this need, the numbers are too small for them to run a course so it has been left to EG TAFE.

Rod then asked President Grant to thank Peter for his talk and closed the meeting.

Sergeant-at-Arms: Mike Smith

- Mike was made sergeant with virtually no notice, but he made President Grant pay for this because the paper he supplied on which to record his notes, was barely bigger than a stamp.
- Noel's had a tree removed from his yard after a long wait for the person asked to do the job. The fine Noel paid was because the arborist who cut down the tree, did so on the spur of the moment.

- Although Keith retired some years ago, Mike fined him for successfully defending our country through his current role in the RAAF.
- With all the concerns about in-flight security, the sergeant allayed Peter's fears that he would have to travel to England nude and charged him for this reassurance.
- Alan was fined for taking the opportunity to apply to the guest speaker for a job with TAFE.
- Don had been observed to work as a gas carter and paid up for his moonlighting activities.
- CJ Stationery's signage not far from where Emu resides, spurred on the sergeant to impose a fine on him.
- Chris was deeply offended by the fine imposed on her for the "traffic light hairdo" but paid up anyway.
- Rod was happy to pay for Richmond's win.
- Lyndon and Carmel both paid for sharing with Rotarians the rare event of having dinner together.
- Following his absence for several weeks, Harry contributed to the sergeant's collection box for taking on the role of visiting Rotarian.
- Other fines collected by the sergeant were from Daniel, David T, Adrian, Leo, Ben and Tania before fines from the floor had Leo stinging Lyndon for the Council property valuations which saw Leo get some unexpected business. Keith fined David C for the drooping fount at Ashleigh House and Leo got another fine in, this time on Laurie who had drawn the centre circle only 3m instead of 10m.

| NEXT MEETING Monday 21st Aug | Meeting Monday 28th Aug | ON THE RADAR |
|--|---|---|
| Guest Speaker: Fiona Barr – Sale Tourist Centre | Guest Speaker: John Duncan | Mon 4 th Sep - Kylie Debono: West Gippsland Catchment Authority |
| Chair: Lyndon Webb | Chair: Harry Hua | Mon 11 th Sep - TBA |
| Sergeant: Chris Harrison | Sergeant: Rod Exton | Mon 25 th Sep - A Night at Stratford on Avon (P) |
| Attendance: Noel Langley | Attendance: Noel Langley | Mon 2 nd Oct - DG Visit |
| Set up: Bob Davis | Set up: Daniel Smolenaars | Mon 29 th Jan - Sale Turf Club. Mark your diaries for this one. See below. |
| Venue: Relish | Venue: Gippsland Palace | |

| Relish Contact Details | NOTICES |
|---|--|
| Hosts: Tania Jones & Robert Wood | Attendance: 21 Rotarians. |
| Phone/Fax: (03) 5144 5044 | Visiting Rotarians: None |
| Rotarians, if you are going to be absent you must notify Relish by phone no later than 12:00 midday on the Monday of the meeting or let Noel know the week before. | Guests: None |
| If you are away from home you will find friends at all Rotary Clubs. You can make up for missed meetings of the Sale Club with any of the following local Clubs: | Make-Ups: None reported |
| Bairnsdale: Tuesday 6:00pm Bairnsdale Club | Raffle: Noel rarely wins but he did this time. |
| Bairnsdale Sunrise: Friday 6:45am Main Hotel | Maffra: Thursday 6:00pm Duart Receptions |
| Heyfield: Monday 6:30 Railway Hotel | Mitchell River: Monday 5:45pm Italian Club |
| Lakes Entrance: Wednesday 6:00pm Bellevue Motel | Sale Central: Tuesday 6:00pm Princeton |
| | Traralgon: Tuesday 6:00pm Traralgon Golf Club |
| | Traralgon Central: Monday 6:00pm Latrobe Convention Centre |
| | Yarram: Wednesday 6:00pm Yarram Club |

For more information about Rotary check the following websites

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| Rotary Club of Sale: http://home.vicnet.net.au/~rcsale/ | Rotary District 9820: www.district9820.org | Rotary International: http://www.rotary.org |
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Just for Fun

A seven year old boy was at the centre of a courtroom drama yesterday when he challenged a court ruling over who should have custody of him. The boy, whose name was suppressed by the court, has a history of being beaten by his parents and the judge initially awarded custody to his aunt, in keeping with the child custody law and regulations requiring that family unity be maintained to the degree possible. However, the boy surprised the court when he made an unsworn statement to the effect that his aunt beat him more than his parents and his lawyers declared that he adamantly refused to live with her.

When the judge suggested that he live with his grandparents, the boy's lawyer told the court that they also used to beat him. After considering the remainder of the immediate family and learning that domestic violence was apparently a way of life among them, the judge took the unprecedented step of allowing the boy propose who should have custody of him. After two recesses to check legal references and confer with child welfare officials, the judge granted temporary custody to the Carlton football Club, whom the boy firmly believes are not capable beating anyone.

**An Evening of the King of Sports
Hosted by Sale Turf Club
Monday, January 29, '07**

On the eve of Sale Quality race meeting at the "Greenwattle", relish the ambience of the member's dining room overlooking the finest race track in provincial Victoria. Hear of club advances from president Thelma Coster and tales of of the turf from a leading trainer and a female jockey then "place your bet" in a phantom Sale Quality race call.

* Time and travel: Arrive "Greenwattle" at 6:15pm.

The Foundation Stones of Rotary

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST. The development of acquaintance as an opportunity for service;
- SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways. It asks the following four questions:

"Of the things we think, say or do:

1. **Is it the TRUTH?**
2. **Is it FAIR to all concerned?**
3. **Will it build GOODWILL and BETTER FRIENDSHIPS?**
4. **Will it be BENEFICIAL to all concerned?"**

Four Avenues of Service

Based on the Object of Rotary, the Four Avenues of Service are Rotary's philosophical cornerstone and the foundation on which club activity is based:

- Club Service focuses on strengthening fellowship and ensuring the effective functioning of the club.
- Vocational Service encourages Rotarians to serve others through their vocations and to practice high ethical standards.
- Community Service covers the projects and activities the club undertakes to improve life in its community.
- International Service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.

RI Mission Statement

The mission of Rotary International is to support its member clubs in fulfilling the Object of Rotary by:

- Fostering unity among member clubs;
- Strengthening and expanding Rotary around the world;
- Communicating worldwide the work of Rotary; and
- Providing a system of international administration.