



Rotary Club of Kew on Yarra

ABN 97 325 138 640
Chartered 16th June 1986
R.I. District 9800

Rotary Year 2009-2010

- President: Anne Brown
- Vice President: David Shave
- Hon Secretary: Sue Anderson
- Hon Treasurer: Ken Maher
- President Elect: John Brownsea



Rotary International

- President
John Kenny
- District Governor 9800
Colin Muir
- Assistant Governor
Gabrielle Morgan

Club Avenues of Service

- Club Service Director: John Brownsea
- Community Service: David Anderson
- Bulletin Editors: Bill Chow
- Internet/Web: Tony Boyd
- Programme: Anthony Tung
- Peter Leonard
- Vocational Service Director: John Orr
- International Service Director: Derek Bond
- Foundation: Edel Conroy
- New Generations Director: Isabel Armer

PLEASE REMEMBER

Apologies and guests to
Sue Anderson
by Tuesday on 0408 504 639

Postal address: P.O. Box 271
Kew East, Vic 3102, Australia

Website: <http://home.vicnet.net.au/~rckewe/>

Email: kewonyarra@rotaryd9800.org



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16 September 2009



Brown's Blog
(A word from President Anne Brown)

This week there will be a short blog. I want to thank Tony for being patient as up until now, Tuesday morning, I have not felt able to write. The dreaded flu bug has really knocked me about. I wasn't feeling well last Wednesday night and woke up the next morning speaking only in a horse whisper which lasted for two days. I am now feeling much better everyday so hope I will be recovered by tomorrow night.

Last Wednesday my fellow President of the Rotary Club of Kew Barry Minster was our guest speaker. I am sure Tony has covered the story Barry told us.

I was saddened to hear that Malcolm Crawford is leaving us but as we know when you are a Priest you have to go where the Bishop tells you. I am sure Malcolm has told me that he grew up around Brighton so he is going back to home ground to serve his last parish before retirement.

On last Wednesday morning I had a visit from Ann and Peter Leonard at which Peter informed me that he and Ann would be resigning from the Rotary Club of Kew on Yarra as of 31st December this year. Peter feels that he can no longer contribute in the way he has so ably done since the club was chartered because of his ongoing health and mobility problems. I said to him we come to a stage where we have to reassess where we are at and need to do what is best for our own peace. Peter also said as he and Ann are a team, she would be resigning too. They are not leaving us until the end of the year and I thank them for giving us forward notice and let us enjoy their company until then.

I am certain there is more I should be telling you but will catch up on anything I have forgotten next week and remember **THE FUTURE OF ROTARY IS IN OUR HANDS.**

Anne with E

Meet Wednesdays 6.30 for 7.00 pm
At Amora Hotel Riverwalk
649 Bridge Rd, Richmond, Victoria
Telephone: 03 9246-1200

Guest Speaker 16 September 2009 – Pres. Barry Minster, RC Kew – World Televised Events



Barry Minster is currently President of the Rotary Club of Kew. He has had a long history working in television production. Last Wednesday Barry shared with us some of his experiences working on the telecast of major sporting events, particularly Olympic Games.

Barry Minster has a couple of connections with our Club. He served with Ed Brown in Vietnam and bought a house from Peter Leonard.



Our guest speaker last Wednesday, Barry Minster, gained some of his early exposure to working with television when he enlisted in the army as a television mechanic in 1965. He was soon posted to Saigon as a cyber technician. In 1971 he was unfortunately wounded, a painful experience, and subsequently received an early discharge. Following his discharge, Barry took the opportunity to travel extensively before working with Scottish television for three years.

On returning to Melbourne in 1982, Barry worked as a freelance advisor, a job he achieved some moderate success with. In 1996, Barry joined what he described as the gravy train following major events around the world working in a rapidly changing industry.

Barry presented us with a chronology of some of the major events in the history of television broadcasting. Many of these coincided with the conduct of many of the Olympic Games.

1936	Berlin Olympic Games	First telecast of games – closed circuit coverage of some events
1948	London Olympic Games	BBC broadcast from Wembley Stadium – coverage limited to London area.
1956	Melbourne Olympic Games	Channels 2, 7 and 9 provide a combined coverage
1960	Rome Olympic Games	Live coverage to local viewers, international viewers waited 3 days to view footage.
1964	Tokyo Olympic Games	Satellites used for the first time to provide direct coverage.
1972	Munich Olympic Games	Best remembered for the massacre that occurred rather than for the games – satellite coverage set up for the games enabled dramatic coverage of the massacre.
1980	Moscow Olympic Games	Famous for the US boycott of the Games – HSV7 bought rights to televise Games.
1984	Los Angeles Olympic Games	Famous for the Russian boycott of the Games – all US networks covered the Games – difficult for viewers to see any competitors that were not US competitors.
2000	Sydney Olympic Games	Host broadcaster appointed – Sydney Olympic Broadcasting Organisation (SOBO) to ensure every event was covered. Each country could and did buy commentary positions.
2004	Athens Olympic Games	Host Athens Olympic Broadcaster (AOB) continued the accepted tradition of ensuring that every event was covered without favour to a competition or nation
2008	Beijing Olympic Games	Host Beijing Olympic Broadcaster (BOB) appointed – International broadcasters were restricted from covering anything unless the Chinese authorities approved.
	Where to from here?	Television controls the events so whoever controls television wins

“In future television will deliver what newspapers used to deliver but with a charge”.

District News **September is New Generationsnsion Month**

Latest District Newsletter

http://www.rotarydistrict9800.org.au/uploads/downloads/Networker/2008_2009/currentNetworker.pdf

Club News

- Last week our resident pastoral advisor, Father Malcolm Crawford, advised that he has been appointed Parish Priest at St Finbar's Catholic Church in Centre Rd East Brighton. Malcolm is replacing Fr Lou Heriot who is retiring after 15 years in the Parish. I'm sure everyone will be disappointed to see Malcolm leave but our loss will be East Brighton's gain. Malcolm leaves Kew on Sun 4 Oct. We wish you Good Luck in your new Parish Malcolm!
- On a happier note we are pleased to welcome two ladies into our "Friends of Rotary" fold, Liz Dobson and Cathy Lamont. It's great to have you on board Liz and Cathy!
- The Kew on Yarra Rotary Club will NOT be meeting on Wednesday the 7th October but instead will be joining the RC Richmond on Monday the 5th October at the Amora Hotel to participate in the 4 Steps to Life Program.
- The Club's Annual General Meeting is to held on 18 November. A nominating has been formed comprising Anne Brown, John Brownsea, Ann Leonard, Sue Anderson and Dario Brosolo.
- President Anne advised she was invited to be part of the initial graduate class of the Rotary Learning Institute – the class was presented wwith their certificates on 13 September. Congratulations Anne!
- A reminder – Member subscriptions are past due – please settle these quickly if you haven't paid.

Upcoming Events

Event	Date & Venue	Sponsor	Contact
DG Visit to Kew on Yarra	Wednesday 30 September 2009	RC Kew on Yarra	
50th Birthday Celebration Dinner for RC Collingwood \$80.00 per person	Saturday 3 rd October 2009 7.00 for 7.30 PM Collingwood Town Hall	RC Collingwood	email collingwood@rotarydistrict9800.org Phone: John Taylor 0419 363 101 Bill Hampson 01412818215
'4 Steps For Life' Program - Learn CPR at Rotary!	Monday 5 th October 2009 6.30pm for 7.00pm @ Amora \$30 per person	RC Richmond	Melissa Carfax-Foster Mobile: 0417 154 050 Email: c-foster@bigpond.net.au
Blue Horizon Fashion Parade	Thursday 8 th October 2009	RC Kew on Yarra	Anne Brown 0404 029 165
John Reddish Service Excellence Awards	Wednesday 21 October 2009 Amora Hotel	RC Kew on Yarra	David Shave 0408 511 615
RC Kew on Yarra Annual General Meeting	Wednesday 18 November 2009	RC Kew on Yarra	
Sausage Sizzle	Sunday 20 December 2009 Hawthorn Bunnings Store	RC Kew on Yarra	David Anderson 0419 898 034

Foundation Reflections

We will continue with our Foundation Reflections on a monthly basis. Coming feedback to the Club will be as follows:

Date	Member	Topic
tba	Alan Fisher	Partnering What other organisations can Rotary work with

Information about the **Rotary Foundation** can be found at:

<http://www.rotary.org/EN/ABOUTUS/THEROTARYFOUNDATION/Pages/ridefault.aspx>

Specific information about Rotary partnering and resources can be found at:

<http://www.rotary.org/en/Contribute/Pages/ridefault.aspx>

The Four Way Test

Remember - of the things we think, say or do:

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

Some Useful Websites

RC Kew on Yarra's Web Site
<http://home.vicnet.net.au/~rckewe/>

Boroondara Cares Website
<http://www.boroondaracares.com>

RC Ubud Bali Web Site
(Sister Club RC Kew on Yarra)
<http://www.rotaryubud.org/index.asp>

RC Woodend Web Site
(Sister Club RC Kew on Yarra)
<http://www.rotarydistrict9800.org/woodend>

Rotary Downunder Web Site
<http://rotarydownunder.com.au/index.htm>

Latest District Newsletter
http://www.rotarydistrict9800.org.au/uploads/downloads/Networker/2008_2009/currentNetworker.pdf

Thought for the Day Peter Leonard

"A survey shows that the number 1 fear of people is public speaking. The number 2 fearis death. This means that at a funeral the average person would rather be in the casket than doing the eulogy." – Jerry Seinfeld

BIRTHDAYS**ANNIVERSARIES****PROGRAM**

23 Sep Sue Davis

The Importance of
Speaking Clearly

30 Sep Colin Muir

DG Visit

Mon 5 Joint meeting

Oct with RC Richmond

4 Steps to Life

MARKET ROSTER

27 Sep William Liew

4 Oct John Brownsea

11 Oct Mark Miller

18 Oct Derek Bond

25 Oct Richard Gales

1 Nov Edel Conroy

8 Nov Bill Chow

15 Nov Tony Boyd

22 Nov David & Sue
Anderson**BOASTS****OUR LAST MEETING****Date** 16 September 2009**Present** 19 Club Members**Club Apologies** John Brownsea, John Pocock, John Presutto, William Liew**Make ups****Guests****Visiting****Rotarians****Chairperson** Ken Maher**Sergeant** Derek Bond**Speaker** Barry Minster, RC Kew**Door Prize** Mark Miller**Winner****Meeting Close** 8:05 pm**Fine Session**

Sergeant Derek Bond

Sergeant fines

- The Sergeant fined himself after admitting he co-opted Pauline to assist in distributing material for the John Reddish awards without first consulting her – oops!
- David Shave was fined for commenting that he was never going to set a precedent by giving flowers to his partner – oops! Sorry Nola!
- Reports suggest that regularly texting messages can lower a persons IQ – members who send text messages were fined for lowering their IQ.
- Isabel was fined for the previous weeks comments about having to seek out male appendages for sexual health education talks – she has arranged for someone else to take them through customs.
- Anne Brown was fined for boasting she was part of the initial graduate group of the Rotary Learning Institute – congratulations Anne!
- Malcolm was fined for “sins of others” associated with recent publicity arising from the Bishop seeking Priests to retire when they reach 75.

Fines from the floor:

- Sue Anderson fined David Anderson for getting our DG's name wrong in a recent application - oops!. Your human David.
- Anne Brown find Ed for his involvement in a recent minor car accident'
- John Orr has acquired a Senior's Card – he fined anyone without a card.

WEEKLY DUTY ROSTER

MEETINGS	23 September 09	30 September 09	Mon 5 October 09	14 October 09
Cashier	John Pocock	David Shave	Meeting with	John Orr
Chairman	Mark Miller	Ed Brown	RC Richmond	John Brownsea
Thought	Dario Brosolo	Isabel Armer	4 Steps for Life	Ann Leonard
Sergeant At Arms	Derek Bond	Derek Bond		Peter Leonard
Host	Malcolm Crawford	William Liew		Edel Conroy

Some Recent Memories



Chairman Ken Maher



Corporal Dario collects the fines



*Two Learned Gentlemen
David Anderson & Speaker Barry Minster*



President Anne Brown



Lucky Door Prize Winner Mark Miller



*The Class of 2009 – Rotary Leadership Institute
Anne Brown is in the front row, 2nd from left*

A message from the DGE.....

NEW DISTRICT COMMITTEE is to be formed..... "DISTRICT CONFERENCE COMMITTEE"

Committee members wanted!!

Each incoming District Governor faces the challenge of conducting a District Conference in their year of office. Large Clubs handle this task easier than smaller Clubs. At the conclusion of a conference, we lose all that experience and wealth of knowledge that went into the planning and conduct of the conference. What a waste and how silly to go through the same issues year after year, with no continuity of advice or that voice of experience. Why wait to discover the same pitfalls every time.

I would like to harness and retain this "conference experience " and establish a **DISTRICT CONFERENCE COMMITTEE**. I would also like to give all Rotarians in the District the opportunity to offer their expertise or interest in this area, a chance they may not have had before. It may be in marketing, promotions, conference travel, Information Technology, MC, printing, entertainment, etc.

You may have worked on a District Conference in recent years or have skills that you feel would be of benefit. All Rotarians will be able to offer suggestions and feedback to this Committee.

This Committee, with a Committee Chairperson, once set up, becomes an advisory body for Rotary Club Conference Chairpersons. At this stage, with planning well underway for the District Conference in Perth in 2010, interested Rotarians would be able to join the existing Conference Committee now that is preparing for the 2011 Conference in Adelaide.

If you would like to be considered for this new initiative, please contact District Conference Chairman PP Alan Freedman, RC of Toorak, by email, on alan.l.freedman@bigpond.com who is Chairman for our District Conference in 2011 in Adelaide.

Here is your opportunity to get involved in your District Conferences.

DGE Iven Mackay

Freeway Bulletin



'4 STEPS FOR LIFE' PROGRAM - LEARN CPR AT ROTARY!
An innovative self-learning initiative – especially suited to folk over 50!

The '4 Steps For Life' – CPR program from Ambulance Victoria promises to make learning the basics of CPR 'fun, easy & confidence inspiring' in just 4 easy steps!

It teaches actions to take BEFORE an ambulance arrives – on the premise that any CPR is better than none – valuable knowledge to have, particularly for when Rotary conducts projects/events in the public arena. For those who've learnt CPR in the past, the program is regarded as an invaluable refresher. The '4 Steps for Life' Program is designed to deliver CPR (Cardio Pulmonary Resuscitation) awareness to the over 50's in particular (but is suited to all ages), through group education and participation. An initiative of Ambulance Victoria and supported by the Department of Human Services, it's a life-saving program available for presentation to clubs or groups, using Ambulance Victoria's 'CPR Champions'.

SOME KEY FACTS FROM AMBULANCE VICTORIA

- More than 3,500 Victorians collapse in sudden cardiac arrest every year
- Most cardiac arrests occur in the family home
- Survival depends on immediate resuscitation
- Those who receive CPR have a greater chance of surviving
- **Any CPR is better than no CPR**
- YOU can do it with four simple steps
- Learn CPR. The key to survival!

Source: Ambulance Victoria

Ambulance Victoria's - '4 Steps For Life' Program
Learn CPR at the Richmond Rotary Club Meeting,
Amora Hotel – Riverwalk, 649 Bridge Road, Richmond

Monday, 5th October, 2009 6.30pm for 7.00pm \$30 per person
Includes hot & cold savoury finger food, tea & coffee - served prior

Bookings & enquiries: Melissa Carfax-Foster
Mobile: 0417 154 050 Email: c-foster@bigpond.net.au