



**Rotary Club of Kew on Yarra**

ABN 97 325 138 640  
Chartered 16<sup>th</sup> June 1986  
R.I. District 9800

**Rotary Year 2009-2010**

- President: Anne Brown
- Vice President: David Shave
- Hon Secretary: Sue Anderson
- Hon Treasurer: Ken Maher
- President Elect: John Brownsea



**Rotary International**

- President  
**John Kenny**
- District Governor 9800  
**Colin Muir**
- Assistant Governor  
**Gabrielle Morgan**

**Club Avenues of Service**

- Club Service Director: John Brownsea
- Community Service: David Anderson
- Bulletin Editors: Bill Chow
- Tony Boyd
- Internet/Web: Anthony Tung
- Programme: Peter Leonard
- Vocational Service Director: John Orr
- International Service Director: Derek Bond
- Foundation: Edel Conroy
- New Generations Director: Isabel Armer

**PLEASE REMEMBER**

Apologies and guests to  
Sue Anderson  
by Tuesday on 0408 504 639

Postal address: P.O. Box 271  
Kew East, Vic 3102, Australia

Website: <http://home.vicnet.net.au/~rckewe/>

Email: [kewonyarra@rotaryd9800.org](mailto:kewonyarra@rotaryd9800.org)



Volume 9 Issue 1

1 July 2009



**Brown's Blog**  
(A word from President Anne Brown)

Well here I am with my first Blog as President of the great Club of Kew on Yarra. All reports are that the changeover went extremely well. As organiser and sitting at the front table it's hard to judge. Once again I have to thank Sue and David Anderson for all their help. David believes our phone bills have risen a lot this month but as local calls only charge a flat fee the hours we spent on the phone at times shouldn't matter. Also I must thank Julie Cooper who works at Vic Roads with Sue for the design of the invitations and table cards and the printing of the table cards. My sister Julie and her friend Bev did the table decorations and I meant to tell you they represented the things we grew on the farm.

Another big thank you goes to Amora for doing us proud with the meal. We are very lucky to have such a great place to meet. I also need to thank them for the first prize for the raffle on the night as Sarah offered it to us without asking. We will be able to send DIK \$401 to help with their shortfall in rent. For those that don't know the warehouse in Footscray has been sold and the previous owners allowed it to be used rent free. The new owners are now charging rent of approximately \$34,000 a year. District is looking for a new sponsor and I think something is happening later in the year.

I also want to thank Sing Australia and particularly Chris Stocker for their excellent singing on Wednesday night. I love the poster that they gave me and I will bring it next week for everyone to have a better look.

I must thank David Shave and the club for awarding Ed and I the Ian Lynton Outstanding Club Service Award. Ed and I will strive to live up to the award again this year.

I had a phone call this week from Geoff Asher about hosting an exchange student. Three students are arriving in late July, two from Germany and one from Poland and they still don't have host families. If anyone in the club feels able to help out over the year let me know next Wednesday.

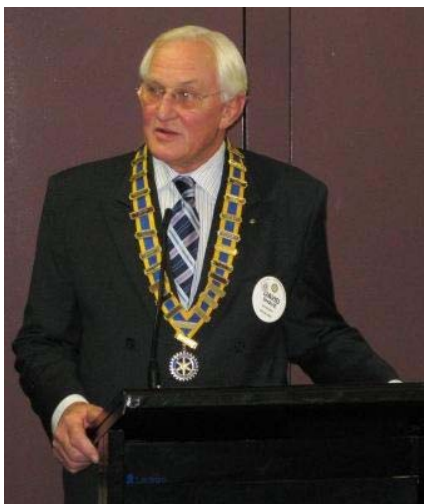
Next week is the first step to setting up Friends of Rotary. Michael O'Sullivan, President of Rotary Club of Richmond, will be our guest speaker and he will tell us about their very successful Friends of Rotary program. If you know anyone who is interested in becoming A Friend of Rotary please invite them along but please let Sue know first.

I will sign off now so have great week. As I forgot to say on Wednesday night "**The Future of Rotary is in Your Hands**".

Anne with an E

Meet Wednesdays 6.30 for 7.00 pm  
At Amora Hotel Riverwalk  
649 Bridge Rd, Richmond, Victoria  
Telephone: 03 9246-1200

## Club Changeover Night 1 July 2009



*Outgoing President David Shave indicates he is very proud of the Club's achievements over the past year.*



*Our new president, Anne Brown being congratulated by the outgoing President, David Shave*

### Report Highlights from our Outgoing President, David Shave

Our outgoing President David Shave thanked all for his support during the past year in a number of areas, including:

- Fellowship under the able guidance of Peter and Ann Leonard;
- Secretary Sue Anderson who did a superb job;
- Treasurer Ken Maher who has brought the Club up to speed with the introduction of an accrual accounting system;
- Community Service under the guidance of Dario Brosolo
- Assistance with the Boroondara Paper for which KoY played the lead role with the Victorian Governor David de Krester the speaker.
- Foundation led by Derek Bond;
- International Service led by Richard Gales who played a key role in establishing our Sister Club relationship with RC Ubud in Bali. Isabel Armer has continued with her enthusiastic support of projects in Nepal.
- Club Service where David Anderson was able to arrange an extraordinary range of guest speakers for our weekly meetings;
- Club Bulletin with Tony Boyd as Editor
- The John Reddish Service Excellence Awards under the guidance of former member Daryl Broadbent.
- John Orr ably took up the Vocational Service reins organising an incredible Careers Week for students in the Moira Shire

David indicated he was immensely proud of these achievements and thanked all who contributed noting that every single member contributed in some way. He reserved special thanks to his partner Nola Geary for all her help and support over the past year. The results would not have been possible without her assistance and encouragement. We should always treasure such commitment.

We were delighted to have members of the Sing Australia Hawthorn Choir join us for night. They sang a number of Australian songs including:

- I Still Call Australia Home
- Australia My Country
- The Stock Riders Song
- From the Outback to the Ocean
- Shelter
- Waltzing Matilda

Further snippets from the evening are included on page 5.

### Report Highlights from our Incoming President, Anne Brown

Activities in 2009/10 to include:

- continuing assistance to communities in Nepal and Bali
- conduct of John Reddish Awards in September
- support for Boroondara Cares, particularly support for youth in Moira
- Interesting Vocational Visits being organised by John Orr
- a major project currently being work shopped
- the Club's Horizons Committee has established a 5 year plan which includes increasing our membership to 35. Anne hopes her year will make inroads in that target.
- The establishment of a "Friends of Rotary" group.
- Additional fund raising activities, including a sausage sizzle at the Hawthorn Bunnings store on 20 Dec 09.
- Working to change our image to better reflect the 21st Century. In keeping with this, Anne indicated she will not be wearing the Presidential sash at normal Club meetings.
- Lots of fellowship and fun.

# District News July is Rotary Changeover Month

## Latest District Newsletter

[http://www.rotarydistrict9800.org.au/uploads/downloads/Networker/2008\\_2009/currentNetworker.pdf](http://www.rotarydistrict9800.org.au/uploads/downloads/Networker/2008_2009/currentNetworker.pdf)

## Club News

- The Club is arranging a booking to conduct a sausage sizzle at outside the Hawthorn Bunnings store on Sunday 20 December. Further details will be advised closer to the day.

## Upcoming Events

Event	Date & Venue	Sponsor	Contact
Tree Planting Day	Sunday 19 July 2009 Meet at Glenaroura at 8.30am (Melway Map 610, 7L)	Rotary Environmental Planting Scheme	David Anderson 0419 898 034
"Operation Cleft" Talk by The Hon Alastair Nicholson AO RFD QC	Thursday 6 August 2009 6.30pm for 7.00pm The Victoria Hotel, Woodend	RC Woodend	Charles Bender on 0409 439 046 benderfam@bigpond.com
Unity Walk to promote Parkinson's Awareness	Mon 31 August 2009 Fed Square to Birrawung Marr		<a href="http://www.unitywalk.org.au/">http://www.unitywalk.org.au/</a>
John Reddish Service Excellence Awards	Wednesday 23 September 2009 Amora Hotel	RC Kew on Yarra	
DG Visit to Kew on Yarra	Wednesday 30 September 2009	RC Kew on Yarra	
50th Birthday Celebration Dinner for RC Collingwood \$80.00 per person	Saturday 3 <sup>rd</sup> October 2009 7.00 for 7.30 PM Collingwood Town Hall	RC Collingwood	email collingwood@rotarydistrict9800.org Phone: John Taylor 0419 363 101 Bill Hampson 01412818215
Sausage Sizzle	Sunday 20 December 2009 Hawthorn Bunnings Store	RC Kew on Yarra	David Anderson 0419 898 034

## Foundation Reflections

We will continue with our Foundation Reflections on a monthly basis. Coming feedback to the Club will be as follows:

Date	Member	Topic
15 July	Ed Brown	<b>Resources</b> Resources and people Rotary can call on to help
tba	Alan Fisher	<b>Partnering</b> What other organisations can Rotary work with

Information about the **Rotary Foundation** can be found at:

<http://www.rotary.org/EN/ABOUTUS/THEROTARYFOUNDATION/Pages/ridefault.aspx>

Specific information about Rotary partnering and resources can be found at:

<http://www.rotary.org/en/Contribute/Pages/ridefault.aspx>

## The Four Way Test

Remember - of the things we think, say or do:

- Is it the TRUTH?
- Is it FAIR to all concerned?
- Will it build GOODWILL and BETTER FRIENDSHIPS?
- Will it be BENEFICIAL to all concerned?

## Some Useful Websites

**RC Kew on Yarra's Web Site**  
<http://home.vicnet.net.au/~rckewe/>

**Boroondara Cares Website**  
<http://www.boroondaracares.com>

**RC Ubud Bali Web Site**  
(Sister Club RC Kew on Yarra)  
<http://www.rotaryubud.org/index.asp>

**RC Woodend Web Site**  
(Sister Club RC Kew on Yarra)  
<http://www.rotarydistrict9800.org/woodend>

**Rotary Downunder Web Site**  
<http://rotarydownunder.com.au/index.htm>

**Latest District Newsletter**  
[http://www.rotarydistrict9800.org.au/uploads/downloads/Networker/2008\\_2009/currentNetworker.pdf](http://www.rotarydistrict9800.org.au/uploads/downloads/Networker/2008_2009/currentNetworker.pdf)

## Thought for the Day

"Men with clenched fists cannot shake hands"

**BIRTHDAYS**

8 Jul Pauline Bond  
 8 Jul Kim Liew  
 9 Jul Barbara Farrawell

**ANNIVERSARIES**

6 Jul Derek & Pauline Bond

**PROGRAM**

8 Jul Michael O'Sullivan  
 Friends of Rotary  
 15 Jul AG Gabrielle Morgan  
 Club Forum  
 22 Jul Rob Hilliar  
 Relationships  
 29 Jul Anthony Kennedy  
 Water in Victoria  
 5 Aug Bol Diu Gok  
 Sudanese Community &  
 Youth Challenges

**MARKET ROSTER**

5 Jul Alan Fisher  
 12 Jul Bill Chow  
 19 Jul John Presutto  
 26 Jul Sue & David Anderson  
 2 Aug Ann Leonard  
 9 Aug Ken Maher  
 16 Aug Isabel Armer  
 23 Aug Mark Miller  
 30 Aug David Shave

**BOASTS****OUR LAST MEETING**

**Date** 1 July 2009  
**Present** 22 Club Members  
**Club Apologies** John Presutto  
**Make ups**  
**Guests**

Cr Jack Wegman; Cr Phillip Healey, Peter Allen, Warwick Heil, Boroondara Cares; Chris Stocker & other members of Sing Australia Hawthorn Choirs; numerous family members, partners and friends  
 DG Colin Muir; AG Gabrielle Morgan; Alan Seale, RC Central Melb Sunrise; Eb Friedrich, Daryll Crozier, Kai Saldaneri, RC Woodend; Neil Roberts, Joan Janka, Ian Pohl, RC Hawthorn; Robert Hogan, Ian Wilmott, RC Glenferrie; Barry Mister, RC Kew; Bill Granger, RC Canterbury  
 David Anderson

**Visiting Rotarians**

**Chairperson**  
**Sergeant**  
**Speaker**  
**Door Prize Winner**  
**Meeting Close** 9:55 pm

**Fine Session**

Sergeant  
 Sergeant fines  
 •  
 Fines from the floor:  
 •

**Our raffles** in the night raised a total of \$401 to be donated to support the accommodation of the Donations in Kind (DIK) store.

The prizes were:

- (1) A dinner for 2 to the value of \$80 at our host venue, the Amora Hotel.
- (2) A camellia plant donated by the Acorn Nursery
- (3) A bottle of wine from the Farrawell Winery

A big **Thank You** to those who donated these prizes.

**WEEKLY DUTY ROSTER**

MEETINGS	8 July 09	15 July 09 AG Visit	22 July 09	29 July 09
Cashier	Dario Brosolo	David Anderson	Edel Conroy	William Liew
Chairman	John Pocock	Anne Brown	Tony Boyd	Isabel Armer
Thought	Sue Anderson	Isabel Armer	Richard Gales	Peter Leonard
Sergeant At Arms	John Brownsea	John Brownsea	John Brownsea	John Brownsea
Host	Richard Gales	Anne Leonard	David Shave	David Anderson

Some Memories from our Club Changeover Night 1 July 2009



*The Sing Australia Hawthorn Choir*



*DG Colin Muir and Pauline*



*AG Gabrielle Morgan with Sue Anderson*



*Richard Jenkins from the Sing Australia Hawthorn Choir presents Anne Brown with a Boroondara Cares memento of the choir singing at Katunga*



*Pres David Shave presents the Dinny Mistry Trophy to Tony Boyd*

*The Dinny Mistry Trophy is in honour of Col. Dinyah Mistry who had the distinction of achieving a 100% Club attendance record for 15 years. It is awarded for Attendance and Club Commitment.*



*Ed and Anne receive the Ian Lynton Trophy from Pres David Shave*

*The Ian Lynton Trophy is in honour of Ian Lynton, a founding member of our Club. The award recognises Outstanding Club Service over the previous year.*

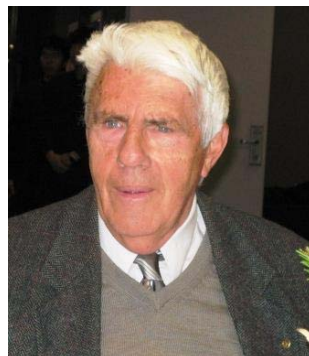


*John Orr receives the Peter and Ann Leonard Shield from Ann & Peter Leonard*

*The Peter & Ann Leonard Shield is a new award presented for the first time in 2008/09. The award honours 2 stalwarts in our Club, our only remaining founding member, Peter Leonard and his wife Ann. It is presented to the member who was most active in attracting new members to the Club during the year.*



*Pres Anne Brown thanks Nola Geary for her help during the past year*



*Malcolm Crawford  
Great to have him back in our midst*



*Our new Foundation Co-ordinator  
Edel Conroy*

## The Perception of Rotary

On our changeover night President Anne referred to a focus group survey about the perceptions that Non-Rotarians have about Rotary. The focus group comprised professional women aged 30+ and professional men aged 30 to 45 years. The survey was previously noted in a letter from our Past District Governor, Jim Studebaker, in the 4 May 2009 edition of Networker. The survey indicated a significant lack of knowledge on what Rotary actually does, what Rotary accomplishes both within the community and internationally, and how people can become involved or engaged with Rotary's efforts.

Below are some of the issues and some of the responses received.

Issue	Responses
Listing of groups providing humanitarian and volunteer service	Doctors Without Borders, Salvation Army, Red Cross, Amnesty International, UNICEF, Habitat for Humanity, Oxfam, GreenPeace, World Vision, Make A Wish and St Vincent de Paul. Rotary missed out!
Awareness of Rotary International	Most respondents recalled hearing DG Jim Studebaker & Carol about Rotary International, Rotary fundraising events or local Rotary clubs. There was a general positive impression that Rotary did good work.
Awareness of Rotary Clubs	The following functions were mentioned: fundraising to purchase hospital equipment; community activities with youth; ShelterBoxes in Burma; provision of scholarships; exchange programs; well set up; they compete with Lions. Some indicated: "They have that wheel.:" "With Rotary, they do a bit of this, a bit of that, you don't really know what drives them.
Perceptions of Rotary & Rotarians	Businessmen; elite; secretive; older; wealthy; largely based on formal rules; not 'sexy'; not 'trendy'; inflexible; not sure that women are allowed into local clubs; associated with Freemasons.

We clearly have some way to go in improving our image. The latter comments about Rotary and Rotarians being largely based on formal rules, not being "sexy" and "not trendy" has prompted our new President to take up the challenge to try to widen our appeal. Some rules will be relaxed in an attempt to tap into people resources in whatever way they can contribute to our great Club. In the vernacular of the respondent, we do need to become more "sexy" in our image to appeal to a younger demographic who after all hold the future of Rotary in their hands as well as our own. Lets get behind Anne as she ventures into her Presidential role.

## \$52K Boost for Camp Getaway



As briefly mentioned at our Changeover meeting by Past President David Shave, Camp Getaway recently received a very welcome boost of \$52,000 as part of a distribution of funds by the ANZ Trustees on behalf of the now disbanded Victorian Disabled Citizens Association (VDCA). The Association requested that ANZ Trustees select recipients that promote good fellowship among adults with a physical disability and provide facilities for accommodation and recreation where people may meet to assist one another. Camp Getaway is a worthy recipient, a choice supported by Kew on Yarra's Alan Fisher.

The funds will assist in finishing the reconstruction of the second dormitory and will enable the final touches to the dormitory to be completed such as entry ramps and access paths. Some funding may also be able to be allocated to the forthcoming kitchen replacement project.

Further details are included in this week's edition of Networker.

*Kew on Yarra Rotarian Alan Fisher representing the (former) Victorian Disabled Citizens Association helping to hand over a cheque for \$52,000 to Paul Kirkpatrick and Ken Maxfield to assist development at Camp Getaway.*

This year Bill Chow and Tony Boyd are sharing the Bulletin Editor role. If you have any short or tall stories, good news, amusing tales of jokes you would like to share, please pass them on to Bill or Tony. They promise not to keep them confidential.