

THE NATIONALS

Victoria



CAMPAIGN BULLETIN ELECTION 06

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26 weeks to go

With just 6 months until the election, the campaign is starting to take shape. The Standing Campaign Committee (SCC) is continuing to meet regularly, and this bulletin will be used as a tool to disseminate information, ideas, directives and information to all local campaigns. The next SCC meeting will be held next Monday.

A Nationals Election Forum was held yesterday, comprising the State Parliamentary team and senior Party staff. Agenda items included making elections local, positive election themes and messages, getting the message across, the mechanics of running a campaign, managing three-cornered contests, and maximising opportunities in the Upper House.

Preselections

Paul Weller has been preselected and endorsed for the seat of Rodney. Their first official campaign meeting was held on Wednesday afternoon. Chris Nixon has been preselected and endorsed in Gippsland East and the campaign committee has met a number of times.

Nominations

The six-month to go trigger will see the opening of nominations in other seats commence soon. You will be informed of this process in the lead up to the opening of nominations in your local area.

TV Campaign

The TV campaign "I'm for the country" is currently being developed and will be presented to the SCC as a concept in the next few weeks.

Party colours

The SCC have directed that all campaigns use the official Party colours, being green and yellow. Consistent branding is crucial in promoting a common message with a common touch and feel to it.

Budgets

All campaigns must provide the SCC with their draft budget. Thanks to those few campaign committees that have.

Web Site

The Party's web site has been modernised. www.vic.nationals.org.au (Take the opportunity to take a look at it). We can arrange to have MPs web sites updated, to have the same look and feel. EG. www.petercrisp.net.au