



Town & Country Weekly

Your e-Zine from District 9800

Volume 3 Issue 16 - 21 October 2006

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DG Bernie's Message



MORE ABOUT THE ROTARY PUBLIC IMAGE CAMPAIGN

It is great to see that a number of Clubs have taken up the challenge to participate in this campaign and congratulations to those Clubs. For those Clubs that have not yet made a decision to participate or for those who feel it is too difficult for their Club, I would very much like your Club to consider the merits of participating in a joint District proposal.

As we have advised, Rotary International is currently offering grants of up to US\$3000 per club to fund individual Rotary Clubs' Public Relations projects. The District is proposing a joint project, **Project Shout**, in which participating Clubs will be asked to place their support behind a collective D9800 submission to RI, to fund a project centred upon a billboard advertising campaign which promotes our activities as members of Rotary.

The key aims of the project are the following:

- To increase the public profile of Rotary Clubs in District 9800
- To increase public recognition of the types of projects we are involved in as Rotarians
- To increase membership through fostering a perception of our projects as being attractive to be part of, and congruent with the ideals of those wanting to do something about issues of importance to the community. (i.e. "You can be a part of it too")
- To consolidate existing membership through recognition of efforts and reminding members of the core reasons they feel good about being a Rotarian
- To increase public goodwill towards our projects so that we may find support increasingly available for our projects in future.

We have made preliminary approaches to a number of parties regarding the feasibility of this project, and have already received pledges of potential in-kind support from corporate supporters.

In undertaking this project, we expect that each Club within the District will benefit substantially from the campaign, and would derive far more value and effect from any expenditure on publicity than if they were to conduct such an activity alone.

Previously, provisions such as this RI grant offer have seldom been fully utilised by Clubs within our District, and this project offers tremendous potential for each of our District's Clubs to obtain a real and tangible benefit through a united approach.

Clubs are still welcome to make their own independent submission for the RI Grant, and will receive full support from the D9800 Public Image Team should they wish to do so. We do however hope that as many Clubs as possible will seize upon this opportunity to collectively participate in Project Shout and maximise the impact of our message to the community.

I will forward details of the project to all Clubs along with a pro forma grant application that Clubs may use in a joint submission with other D9800 Clubs.

We welcome your ideas, comments or queries on this project, and encourage you to please contact Philip Archer should you have any thoughts in regard to the project's implementation. Philip can be reached at parcher@archwaygroup.com.au. or on 0418 366 775 Please [click here](#) to see a visual synopsis of the program.

Lead The Way and educate the community about Rotary.

Bernie Walshe - District Governor

OCTOBER IS VOCATIONAL SERVICE MONTH

RIPE WILF WILKINSON TO VISIT MELBOURNE



RIPE Wilf Wilkinson will be in Melbourne on a whirlwind visit to Australasia on the 20th to the 22nd November 2006.

To mark this occasion the 5 Rotary Districts in Victoria have been able to arrange for RIPE Wilf to speak and meet Rotarians from our District at a Dinner meeting in the Members Dining room at the MGG on Monday 20th November. We seldom have the chance to meet in person the incoming world President of Rotary International and get to know them face to face. This is your opportunity. In order to enable as many Rotarians as possible to meet with and listen to RIPE Wilf, we have tried to keep the dinner price at \$50 as low as possible.

It is hoped that many clubs will book a table or even shift their normal weekly meeting time to the meeting on the 20th November. It is hoped that as many Presidents Elect with their clubs can attend this evening to hear from their world President in the 2007-8 Rotary year. A registration form for the evening can be down loaded by clicking below. Bookings per club with a cheque should be sent to the name listed on the registration form. Bookings close on the 10th November however early registration is recommended as the Members Dining room is limited to only around 500 and with participation by Rotarians and partners from 5 Districts available seating will be at a premium.

Click here for details

MARK YOUR DIARY

6 PM MONDAY 27 NOVEMBER DISTRICT ANNUAL GENERAL MEETING AT INTERNATIONAL HOUSE - DETAILS COMING

1. **ROTARY PUBLIC IMAGE CAMPAIGN**

The message from DG Bernie in Town & Country Weekly last week and this week relates to Rotary's Public Image campaign.

The information package includes the application form necessary to apply for the grant.

[CLICK HERE](#) to access the details of the program and the **application form**

2. **HELP WANTED - Rotary Leaders Beyond Club Level**

DGE John Davis is seeking expressions of interest from Rotarians looking for an opportunity to make a difference in the lives of others by serving Rotary at a District level.

Some positions in the District team such as Assistant Governor do require pre requisite experience; however there are many positions on the District team that can be filled by Rotarians with enthusiasm for Rotary coupled with their own business and professional skills and experiences.

Rotarians interested in being part of the 2007-8 District team should contact DGE John at dge@rotaryd9800.org, or fax/phone 54 286 213 giving a brief description of their Rotary and vocational skills and experience and what District positions are of particular interest.

3. **FOUNDATION MATCHING GRANTS WORKSHOP**

The advertised Workshop has been rescheduled for **Monday 27th November** commencing at **6PM at International House**.

The workshop will finish about 7:30 and light refreshments will be served. Last year this evening was a great success and we expect this year to be the same.

All intending members are asked to email to confirm their attendance or direct any inquiries regarding the Grants Workshop to PDG Judy Nettleton or PDG Jeffery Bird at their respective addresses as shown in the directory.

4. **RYLA 2006**

Reminder that **applications close on Wednesday 1st November 2006**.

The program will take place from the 2nd to 8th December 2006 at Wonga Park. Rotarians will soon receive an invitation to attend the annual RYLA/Rotary Club Night at the Wonga Park Conference Centre (formerly known as the Haven), 6.30pm for 7pm, Wednesday 6th December 2006.

For further information regarding RYLA please head to www.ryla9800.org.au

5. **THE LANCE HINTON SHIELD FOR GOLF**

All Rotarian Golfers and friends are invited to join the RC Prahran and its offspring Clubs on this day where they will be able to participate in a parallel tournament while Prahran and Prahran prodigies battle out for the annual Lance Hinton Shield competition:

Malvern Valley Golf Club, 10 November 2006.

Green fees and finger food \$40 [only \$34 for Seniors!!]

Click here for full details

6. **ROTARY GROUP TOUR TO INDIA** - February 2007

A Rotary Group Tour to India is being organised by Rotary Club of Chadstone / East Malvern and our District 9800 SAVI Committee for February 2007. Please **click here** to see the attached brochure with more information on the Tour.

For further enquiries please contact **Vijay Susarla** vsusarla@gisgroup.com.au **Mob: 0408 147 845**

7. **A MESSAGE FROM THE DISTRICT CENTURION COMMITTEE**

Vicki Teschke from the Centurion Committee sent a newspaper that shows that you are never too old to become a Centurion!

Click here to see the photo from Saturday's Herald Sun featuring Melbourne South Rotarian Vernon Axup @ 102 years old. Verne became a Centurion in 2004 and contributed again in 2005. Vicki has not heard from him this year .. maybe he is too busy with media commitments! Well done Verne.

Notice: [Royce Abbey Room](#) (International House)

The "new" Royce Abbey Room is still undergoing renovations but completion is imminent. In the meantime all meetings scheduled for the "Royce Abbey Room" will be continue to be held in the "old" Royce Abbey Room in the Greycourt building.

WHAT'S HAPPENING IN CLUBS

RC Bendigo South

The regular meeting of RC Bendigo South scheduled for Thursday, 30th Nov has been cancelled and rescheduled for Friday 1st Dec at Camp Getaway.

RC Bacchus Marsh

A Little Touch of Tuscany - Sunday 12th November at Bacchus Hill Winery

Enjoy a classical performance by leading cellists Miranda Brockman from the Melbourne Symphony Orchestra and Zoë Knighton from the acclaimed Flinders Quartet while enjoying some fine wine and lovely views of the Lerderderg Valley. Proceeds raised will be donated to the Bacchus Marsh & Melton Regional Hospital.

Where: Bacchus Hill Winery, 100 O'Connell Rd, Bacchus Marsh

When: 5.30 pm - 7.30pm, Sunday 12th November 2006

Tickets: \$35 each includes concert, limited wine and finger food

RSVP c/- Lyn @Smith & Gilbert phone: 5367 3088 Fx: 5367 2577

RC Brunswick

Weekly meeting on Thursday 26 October 2006 will be 6pm for 6:30pm instead of 12:45pm for 1:00pm - a trial to have an evening meeting for the 4th Thursday of each month.

Details are also posted at www.brunswickrotary.org.au.

RC Central Melbourne Sunrise

PHF FOUNDATION BREAKFAST - 28 November

Note the change in date shown in the District Directory for the annual PHF Breakfast has changed to Tuesday 28th November.

Hosted by RC Central Melbourne-Sunrise, this event will feature as guest speaker, Chief Justice of the Federal Court of Australia - The Hon Michael Black AC

Venue: RACV 17th floor, 501 Bourke St. Melb. Tables of 10 available. Full breakfast \$45pp.

Click **here** for Flyer. Click **here** for Booking Form.

RC Essendon North

The Club advises that the scheduled dinner meeting Wed Nov 8th Nov, has been changed to Mon

Nov 6th for the Club's annual Melbourne cup Calcutta on this night

RC Footscray

The meeting of RC of Footscray next Thursday 26 October will be held at Palmerino's Restaurant 540 Barkly Street, West Footscray 6.30 for 7pm instead of lunch at the E J Whitten Oval. Cost \$30 pp. Guest speaker will be Reg Gorman Melbourne theatre and TV performer for many decades.

On the subject of Ted Whitten, every male should read the article from Ted Whitten Jr. **Click here** to read the article

RC Gisborne

The regular meeting on Tuesday 24th October 2006 WILL NOT be held at the normal meeting venue but a Vocational Services Night will be held at "Sequoia" in Woodend on Wednesday 25th October 2006.

RC Point Gellibrand

If you fancy a decent Melbourne Cup sweep you cannot go past this one. **Click here** to find out more.

RC Richmond

FUNDRAISING OPPORTUNITY FOR YOUR CLUB - click here

High quality hamper with your personalised Club gift card for member's to sell as staff, customer, other gifts. Please take time to look at the attached brochure. Project of RC Richmond.

RC Southbank

Speaker: Chief Commissioner Christine Nixon

Tuesday 31st October 2006

Crown Towers, Whiteman St, Southbank River Room, Level 1

6.00 for 6.30pm to 8.30pm

Cost \$30 (includes meal & drinks)

Details at [SouthbankSpeaker.pdf](#)

Pre-Booking Required

Contact: President Tracey Browne **RSVP:** 24th October 2006

Email: bookings@rotary.to

Mobile: 0438 207 799

RC Werribee

RC Werribee presents another **BUSINESS BREAKFAST**

Thursday 16th November 2006 - 7:15am for 7:30am. Finish - 8:45am

Members Dining Function Room, Werribee Racecourse, Bulban Rd, Werribee Cost \$35

Click here for details

New Members

A big Rotary welcome to:

RC Echuca

Chris Parks

RC Flemington

Kate Moonie

RC Melbourne

David Perry

RI Exchange Rate

The October Rotary exchange rate for the AUD is 1.31

Don't forget - you can always check the back issues of Weekly News if you

missed something: 2005-2006 [Issue 01](#) [02](#) [03](#) [04](#) [05](#) [06](#) [07](#) [08](#) [09](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#)
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Speakers Bank Update - the very latest: [Click Here](#)

District 9800's website: www.rotaryd9800.org