



The Rotary Club of Bacchus Marsh Presents

Making Dough! a special dinner with Tom O'Toole "the Baker from Beechworth"

Proudly Sponsored by Calleja Transport & Maddingley Brown Coal

Friday 25th August 2006 at Witchmount Winery



Tom O'Toole is the inspirational Baker from Beechworth who has built his bakery into one of Australia's greatest retail success stories.

Tom will share how he took a bakery in a small country town with a population of under 3,000 people - from two staff to 78 full & part timers, an annual turnover of \$100,000 to in excess of \$3 million and serving 600,000 customers per year.

Tom's Beechworth Bakery is credited with having the highest sales for a single bakery retailer in Australia, and a winner of National & State Marketing & Business Awards.

His business model is now emulated around the world.

Where: Witchmount Winery, 557 Leakes Road, Rockbank

When: 7.00 for 7.30 pm, Friday 25 August 2006

Tickets \$75 ea or \$675 for table of 10 includes 3 course dinner & limited beverages



Yes! I/we would like to attend Making Dough – a dinner with Tom O'Toole, Friday 25th August, 7.00 for 7.30pm start
RSVP to Lyn Westwood @Smith & Gilbert phone: 5367 2088 Fx: 5367 2577 or Reception @Bacchus Marsh Vet Centre 5367 4000 Fx: 5367 4231
\$75 per ticket or \$675 per table of ten

Name/s: _____

Address: _____
Suburb: _____ Postcode: _____ Phone: _____

I wish to pay by Cheque (Payable to Rotary Club of Bacchus Marsh) \$ _____ Cheque Amount or credit card:

Please tick: Visa Mastercard Amex

Card Number |

Expiry Date ____/____/____ Cardholder's Name _____
(Please print)
Signature _____

Please note: Full payment is required prior to event.