

## Speech preparation: Rostrum and Lawrence methods

The Rostrum Method	The Lawrence Method
Decide on your topic.	Decide on the CENTRAL IDEA of your speech.
Collect random ideas on the chosen topic.	Collect ideas, arguments, examples which relate, however remotely, to the central premise of your speech.
Decide on the purpose of your speech.	Select and organise your thoughts into a preliminary draft.
Rope together some of the ideas collected previously that support your purpose.	Analyse the draft for relevancy of material and the logical development of your argument.
Prepare an ending and an introduction.	Delete irrelevant material. Add or rewrite material as necessary to assist in the logical development of your line of thought.
Write your speech.	Take your speech apart sentence by sentence. Look for gaps in your logic, woolly thinking, redundant words and assumptions. Analyse the overall structure, does each paragraph follow logically from the preceding paragraph and do all your arguments support your central premise and do they lead to you conclusion?
Rehearse.	Rewrite as necessary and then analyse it again as above. Continue until you have a tightly written, coherent, logical speech by which there will be no time left to rehearse it!